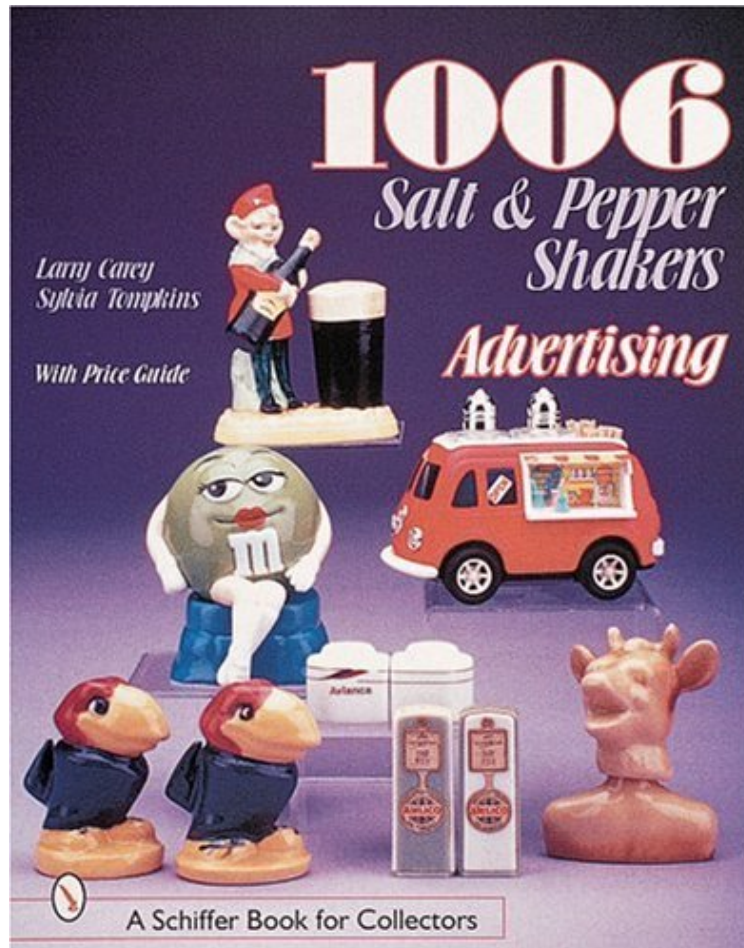


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Here is a field of salt and pepper shaker collecting all its own--advertising. A fascinating and diverse group of companies kept their logo within arm's reach at kitchen and dinner tables nationwide by customizing salt and pepper sets. In their sixth book, Larry Carey and Sylvia Tompkins have compiled a lively treasury of salt and pepper giveaways and gimmicks. This book features over 1,000 advertising sets in color photography. They are divided by subject, with chapters covering hotels and casinos, restaurants, entertainment, household products, food, beverages,

foreign advertising, and many others. A fantastic chapter on transportation covers a wide selection of airline and gas station shakers. Full pricing information has been included for each set, with shakers ranging from the very common to the very rare. This book is an important resource for salt and pepper shaker collectors, and will appeal to collectors of all types of company advertising.

About the Author Larry Carey has been buying salt and pepper shakers most of his life. Today his collection, which specializes in advertising, numbers over 6,000 sets and continues to grow. Sylvia Tompkins has a water-related collection of about 7,000 sets. They are both members of the Novelty Salt and Pepper Shakers Club and have co-authored five other books.